



Doug and Carol Troy, Stoneridge Farm, Bradford, NH. Doug and Carol Troy started Stoneridge Farm nine years ago as a way to live a more rural lifestyle and allow their children to experience another side of life. stoneridgeorganics.com

“There are a lot of reasons to farm organically. The concept of being sustainable and caring for the land is important to us. As a family farm, everyone in our house spends an enormous number of hours in the field and with our products, along with eating the fruits of our labors every day. Therefore it is essential that our fields are safe and we am comfortable with the way we grow. Organic was the clear decision. Growing organically seems to make sense from a business perspective. In a world where most of our conventionally grown food comes from government subsidized farms and imports, a small farmer needs to do something different in order to succeed, and we felt that the path of growing the most flavorful products would enhance our chance of success. We believe that "Organic Just Tastes Better". It is also nice to know we have a positive carbon footprint. Not everyone can say that in today's world.

We grow a wide variety of crops specializing in fruits and flowers. We picked fruits because we have a family of fruit lovers and we grow a considerable selection of flowers because they are fun and different.

Farming is a challenging occupation, just like any small business, but when you add in the weather, bugs, and economic challenges, it seems to be a bit more risky than most businesses. One of the things you learn early on at a farm, is you are never caught up on your work. If you are finished planting, you need to weed, if you are finished weeding, you need to water, then you need to tend to pests and so on, it just goes forever. You could add ten people and still be behind so you must always be prioritizing your work.

One of the rewards of farming is that we get to work outside in the fresh air in a place we like to be. There is always a new challenge on the farm, and when we are able to meet that challenge it is rewarding. And like most family businesses, we get to spend time with our family.”